



SURVEY FINDINGS: FLORIDIAN PREPAREDNESS FOR STORMS

METHODOLOGY

A survey of 500 Florida residents was fielded December 5-10, 2017 as part of the National Hurricane Survival Initiative. Respondents were invited to participate through random sampling of the Florida voter file. Results have an estimated margin of error of 4.2% at the 95% confidence level. The National Hurricane Survival Initiative is sponsored by Security First Insurance, StormPeace, Florida Home Improvement Associates, Custom Window Systems and Ygrene in partnership with the FAIR Foundation, the International Hurricane Research Center at Florida International University, the National Emergency Management Association and The Salvation Army.

KEY FINDINGS

HURRICANE IRMA ISSUES

Did Hurricane Irma catch you unprepared in any of the following ways? Select any that apply

Water supply	15%
Window protection (shutters, boarding)	22%
Batteries or backup power options	20%
Evacuation plan	15%
Gasoline supply	23%
None of these	49%

Did you evacuate during Hurricane Irma?

Yes	41%
No	59%

Of those who evacuated: When you evacuated during Hurricane Irma, where did you stay?

With family or friends	75%
At a hotel	21%
At an Airbnb home (or another vacation rental)	3%
At a campground or RV park	2%

Of those who were employed or working regularly when Hurricane Irma hit: How many days of work did you miss FOLLOWING Hurricane Irma in 2017?

0	18%
1	10%
2-4	45%
5+	27%

Of those who missed at least one day of work: Were you paid for these days of work that you missed?

Yes - fully	48%
Partially	17%
No	35%

After the last hurricane season in Florida, are you more or less likely to buy a gun?

More likely to buy a gun	15%
Less likely to buy a gun	4%
No change (and I do not currently have guns)	50%
No change (and I currently do have guns)	32%

STORM SAFETY - OTHER

Which of the following locations is safe for you to run a generator following a power outage? Select any that apply

Any room other than a bedroom	2%
Any room with an open window	4%
Apartment balcony	10%
Crawlspace	1%
Garage	13%
Attic or second floor	2%
None of these locations are safe	73%

If you stock up on gasoline in advance of evacuating, where would you store it on your drive?

On the roof or outside storage container	23%
In the trunk	28%
In the backseat	2%
Any of these would be fine	3%
Not sure	44%

STORM PREDICTIONS/FORECASTS

Thinking about the last hurricane season, which of the following better describes how you feel regarding storm path predictions?

I trust forecasts LESS	25%
I trust forecasts MORE	19%
I feel no different than ever	56%

Is there a specific hurricane tracking model that you feel is most accurate or reliable?

European Center (ECMWF)	30%
Global Forecast System (GFS)	6%
Geophysical Fluid Dynamics Laboratory (GFDL)	0%
United Kingdom Met (UKMET)	1%
Hurricane Weather Research Model (HWRF)	5%
US Navy Global Environmental Model (NAVGEM)	6%
Canadian (GEM)	0%
Don't Know	52%

HOME HARDENING

Think about the following home hardening options. If you could afford to do so, which would be your top 3 choices?

Improve strength of roof deck attachment	23%
Install impact-resistant windows	66%
Reinforce window and door frames	41%
Remove vulnerable trees	32%
Fortify garage door	18%
Install wind-resistant roof shingles	42%
Create secondary water barrier to prevent intrusion	29%

What part of YOUR home do you consider MOST vulnerable in a storm?

Roof	33%
Windows	36%
Doors	3%
Garage	5%
Floodable areas	23%

Which of these alternatives do you believe offer greater protection during a strong storm?

Hurricane shutters	46%
Impact-resistant windows	32%
I'm not sure	22%

If your home did NOT have impact-resistant windows or hurricane shutters, which of the following methods do you feel would offer protection during a strong storm? Select any that apply

Tape on windows	7%
Cardboard on windows	3%
Plywood on windows	76%
Leave windows slightly open to stabilize pressure	7%
None of these/Unsure	19%

Florida permits homeowners to finance home hardening and energy efficiency improvements through a property tax assessment approved by local governments. Do you know the name of this program?

PACE (Property Assessed Clean Energy)	8%
HITA (Home Improvement Tax Assessment)	2%
TARP (Tax Assessed Restoration Program)	10%
None of these/Don't Know	80%

Some areas in Florida allow property owners to finance hurricane protection and energy efficiency improvements through a type of financing called PACE (property assessed clean energy) that doesn't require a minimum FICO score. Would you be interested in this program to make improvements to your home if it was available in your area??

Yes	53%
No	47%

HOMEOWNERS INSURANCE

Do you know how much your homeowners insurance hurricane deductible is?

Yes	42%
No	58%

Of those who said “yes”: portion that believe their hurricane deductible is less than

<\$1,000	25%
<\$5,000	73%
>5,000	27%

Most hurricane deductibles end up in the range of \$5,000. If your home were to suffer major damage, how difficult would it be for your family to pay this fee out-of-pocket in order to repair your home?

Impossible	10%
Very difficult	19%
Somewhat difficult	24%
Somewhat manageable	21%
Very manageable	13%
No problem at all	13%

In the event of a hurricane, which of the following items does your homeowners insurance cover?

Select any that apply

Replacing spoiled food	20%
Tree and debris removal	25%
Temporary housing	33%
None of these	12%
Not sure	53%

When Hurricane Irma was heading toward Florida, did you attempt to reach your homeowners insurance company?

Yes - to check my deductibles	7%
Yes - to increase coverage	1%
Yes - other	6%
No	86%

When Hurricane Irma was heading toward Florida, did you attempt to purchase a separate flood insurance policy?

Yes	4%
No	96%

Of those who attempted to do so: Were you able to add flood insurance in the days leading up to Hurricane Irma?

Yes	36%
No	64%