



## SURVEY FINDINGS: FLORIDIAN PREPAREDNESS FOR STORMS

### METHODOLOGY

A survey of 1,000 Florida residents was fielded May 5-17, 2021. Respondents were invited to participate through random sampling of the Florida voter file. Results have an estimated margin of error of 3.1% at the 95% confidence level. *Get Ready, Florida!* is a long-running statewide public education initiative produced by Sachs Media in cooperation with the nonprofit FAIR Foundation. The initiative serves to help Floridians plan, prepare, and respond to the threat of the annual six-month-long official season of hurricanes and tropical storms.

### KEY FINDINGS

Which of the following, if any, concern you about the upcoming hurricane season? Select all that apply		
	2020	2021
More strains on first responders	62%	31%
Business closures or more hits to the economy	58%	41%
Fewer shelters open due to social distancing	43%	20%
Not sure where to safely to evacuate to	30%	20%
Caring for elderly or special needs relatives	35%	21%
Being able to afford supplies	30%	25%
<b>None of these concern me</b>	<b>9%</b>	<b>27%</b>
<b>AT LEAST ONE CONCERN</b>	<b>91%</b>	<b>73%</b>

How much concern do you have regarding potential hurricanes this season?		
	2020	2021
<b>Very concerned or Somewhat concerned (NET)</b>	<b>73%</b>	<b>62%</b>
'Very concerned	24%	21%
'Somewhat concerned	48%	42%
'Not too concerned	24%	29%
'Not at all concerned	4%	8%

Do you feel more prepared, less prepared, or no different than for last hurricane season?		
	2020	2021
<b>Much more prepared or More prepared (NET)</b>	<b>51%</b>	<b>21%</b>
<i>'Much more prepared</i>	18%	5%
<i>'More prepared</i>	34%	16%
No difference	45%	70%
<i>'Less prepared</i>	2%	8%
<i>'Much less prepared</i>	2%	1%
<b>Less prepared or Much less prepared (NET)</b>	<b>3%</b>	<b>9%</b>

How confident do you feel about the state's emergency preparedness and emergency management response to hurricanes?		
	2020	2021
<b>Somewhat confident or Very confident (NET)</b>	<b>78%</b>	<b>78%</b>
<i>Very confident</i>	30%	30%
<i>Somewhat confident</i>	48%	48%
Not too confident	17%	17%
Not confident at all	5%	6%

To your understanding, which of the following locations is safe to run a generator after a power outage? Select all that apply		
	2020	2021
Balcony	15%	15%
Garage	12%	11%
Any room with an open window	8%	5%
Attic or 2nd floor	1%	1%
<b>None of these</b>	<b>73%</b>	<b>73%</b>

Among those who have been given a recommendation to evacuate: Did you ever stay in place through a storm despite recommendations to evacuate?		
	2020	2021
No	53%	51%
<b>Yes</b>	<b>47%</b>	<b>49%</b>

Have you put off any needed home repairs due to COVID-19?		
	2020	2021
No	75%	78%
<b>Yes</b>	<b>25%</b>	<b>22%</b>